

DANIELLE ALEXANDER



CONTACT

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CONNECT

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SKILLS & CAPABILITIES

- Copywriting, editing & proofreading
- Grant & fund development writing
- Social media management & analytics
- Branding & marketing
- Event organization & management
- Volunteer & intern management
- Adobe Design Suite
- Microsoft Office 365
- Google Drive
- Wordpress, basic HTML

EDUCATION

Bachelor of Arts, English & Creative Writing

Aquinas College, 2009-2013, Magna Cum Laude

- Creative Non-Fiction Independent Study with Dr. Brent Chesley (2013), including student teaching and public reading
- British Literature Independent Study with Dr. Dan Brooks (2013), including *Waiting for Godot* resource blog (gogodot.tumblr.com)
- Secretary of Lamda Iota Tao, English Honors Society
- International Journalism independent study including three week field study in Malawi

PROFESSIONAL EXPERIENCE

Director of Communications & Campaigns

Strategies 360 Oregon

Portland, OR

February 2018 – current

Communications Director

Yes for Healthcare/ Yes on Measure 101

Portland, OR

October 2017 – February 2018

Owner, Maker

Grey Grey Books

www.greyygreybooks.com

August 2015 – current

Managing Editor, *The Wardrobe*

Sundress Publications

Knoxville, TN (Remote)

September 2017 – Current

Editorial Intern

Sundress Publications

Knoxville, TN (Remote)

June 2017 – September 2017

Manager of Communications & Volunteers

Paint Creek Center for the Arts

Rochester, Michigan

June 2017 – August 2017

Communications & Grants Coordinator

Kids' Food Basket

Grand Rapids, Michigan

September 2015 – May 2017

Development & Communications Coordinator

Family Star Montessori

Denver, Colorado

March 2015 – August 2015

Executive Assistant

Kids' Food Basket

Grand Rapids, Michigan

December 2013 – September 2015

21st Century Afterschool Program Specialist &

Administrative Assistant, Volunteer Coordinator

TrueNorth Community Services

Fremont, Michigan

October 2006 – December 2013

TRAININGS & AFFILIATIONS

Civicize.Me Certified Civic Leader

Inaugural Cohort

September 2016–October 2016

Eight-week course designed to build young community leaders engaged in the civic arena with a lens of equity, diversity, and inclusion.

Grand Rapids Grantwriters Roundtable (Member)

March 2016–June 2017

Human-Centered Design for Nonprofits Training

Johnson Center for Philanthropy

October 2016

Avenue for the Arts Advisory Council (Member)

August 2015–September 2016 Planned and

Heartside Business Association (Board Member)

September 2015–September 2016

Grand Rapids Creative Youth Center (THRIVE

Tutoring Program Volunteer)

September 2014–May 2015

READINGS & PUBLICATIONS

Backpedaling (Nonfiction Essay)

Reading finalist, Grand Rapids Creative Youth Center Story Slam

Chasing Rabbits (Poetry Zine)

Bombadil Press, 2016

These Hips, An Anthem (Nonfiction Essay)

The Bandit Zine, 2015

Sunlight Gets Through (Poetry Zine)

Bombadil Press, 2015

Stepping Into the Sun (Poetry Zine)

Bombadil Press, 2015

Mother (Poem)

Aquinas College Sampler, 2013

Honorable Mention, American Academy of Poets Prize

ONLINE WRITING SAMPLES

Heartside Meeting to Revitalize Neighborhood Association

The Rapidian, June 7, 2016

<http://www.therapidian.org/placematters-heartside-neighborhood-association-reforms>

Grand Rapids Zine Fest to showcase the work of 60 local self-publishers

The Rapidian, June 7, 2016

<http://www.therapidian.org/placematters-zine-fest-60-self-publishers>

MEDIA FEATURES

Neighbors eagerly greet new used bookstore Bombadil Books in S. Division space

Anya Zentmeyer, Rapid Growth Media

<http://www.rapidgrowthmedia.com/devnews/111915-BombadilBooks.aspx>

Aquinas Grad opens Bombadil Books on Division

Tom Doetsch, Student Staff Writer

<https://thesaintaq.com/2015/11/24/aquinas-grad-opens-bombadil-books-on-division>

Oldies But Goodies, Grand Rapids Vintage and Used Book Stores

Elma Talundzic, Revue West Michigan

<http://revuewm.com/arts-culture/literature/item/3319-oldies-but-goodies-grand-rapids-vintage-and-used-bookstores>

New Bookstore in the Works for South Division

Josh Depenbrok, GRNow.com

<http://www.grnow.com/new-book-store-in-the-works-for-south-division/>

Celebrating growth of women-run businesses in Heartside Neighborhood

The Rapidian

<http://www.therapidian.org/placematters-celebrating-growth-women-run-businesses>